



"WHAT'S BREWING"

**The Quarterly Newsletter of the Beers Rotarians Enjoy World
(BREW) Fellowship**

WHAT'S BREWING?

[RESERVE YOUR ATLANTA BREWERY TOUR NOW!](#)

[Showcase of Atlanta Breweries](#)

[BREW & WASRAG collaboration agreement](#)

[Come Say Hi - BREW at the Atlanta Convention](#)

[Ambitious Brew: A Must Read For Beer Lovers](#)

[Now You can Purchase the BREW 4 -Way Test](#)

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BREW FACEBOOK GROUP PAGE



[Pre Rotary International Atlanta Convention Greetings Steven](#)

[Welcome to our latest edition of **What's Brewing**, the official newsletter of Beers Rotarians Enjoy Worldwide \(B.R.E.W.\) International Fellowship](#)

[In less than 30 days, Rotarians and BREW members from around the world will meet in Atlanta for 2017 Rotary International Convention.](#)

[This edition of your newsletter will provide information about BREW's convention activities and showcase Atlanta beers.](#)

[Come by and say hello to BREW President Moshe and other BREW Directors and me at the BREW booth at the Hall of Friendship.](#)

BREW has its own Facebook Group. Join the group and post your events and comments

[Click Here For BREW Facebook Group Page](#)

OFFICIAL BREW WEBSITE



The Official BREW website awaits you. This is where you can get information about our BREW Fellowship.

You can also pay or renew your Membership

[Click Here to Visit the BREW Official Website](#)

OFFICIAL BREW PINS

The annual dues for BREW are just \$20 and besides the Newsletter you also get this sharp looking Blue BREW Pin!



We look forward to meeting you and drinking c to Rotary and our BREW Fellowship.
CHEERS!



Steve Lack
B.R.E.W.
Vice President/Editor
Rotary Club of Pleasant Hill
District 5160 Governor 201



TICKETS SELLING F
PURCHASE
YOUR TICKET NO
BREWERY TOUR
DINNER
DURING THE ATLA
CONVENTION
(FOR BREW MEMB
AND GUESTS)



We have arranged through Southern Beer 3 nights of Brewery tours and dinners dur the RI Atlanta Convention. Each tour price includes transportation, 3 and a dinner as described:





Lifetime dues are \$100 and includes this very special lifetime member pin.

If you have not received your pin please E-mail us at Steve@Rotary5160.org with your name, address and E-mail so we can mail it to you.

MONDAY June 12, 2017: Almost Sold
Sweet Water, Second Self and Monday Night
Optional Box Dinner - \$69

TUESDAY June 13, 2017:
Getting Close to Sold Out
Sweet Water, Monday Night and 5 Sea
Westside Taco Dinner \$89

WEDNESDAY June 14, 2017:
Tickets selling fast!
Sweet Water, Red Brick and 5 Seasons
Dinner \$89

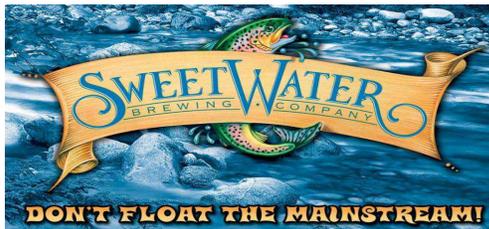
This way BREW members have plenty of
to attend 1, 2 or all 3 Beer Pub tour



[*CLICK HERE TO PURCHASE Y
ATLANTA EVENING BREWER
TOUR AND DINNER*](#)



*Some BREW Facts on Breweries Featured in our
BREW TOUR/DINNERS*



By Graham Averill

According to Graham Averill, "420 IPA is the flagship brew of the Atlanta-brewery. If you live in the South or have traveled through Atlanta, you've probably already had this beer. A lot. It is ubiquitous throughout the Southern craft landscape, sort of like the region's own Sierra Nevada Pale Ale. If you're new to Sweetwater, start here. Is an "Extra Pale Ale" actually just an IPA? Maybe. But it has been around for a long time, so Sweetwater can call it whatever they want. It's certainly more balanced than most IPAs or even pales that flooded the market in the day, so what's it to you?":





Per the Red Brick Brewing Company website "Red Brick Brewing Company founded on September 29, 1993 in Atlanta, Georgia, and was originally named Atlanta Brewing Company. Today, Red Brick Brewing Company is the oldest craft brewery in the state of Georgia with a proud history of brewing many winning beers.

The company was initially started by Greg Kelly, a former Guinness executive in a small red brick building on Williams Street, in the heart of midtown Atlanta. The 'Red Brick Ale' was given to the brewery's flagship ale, and visitors eventually calling the brewery 'Red Brick' as well. In 2010, Atlanta Brewing Company changed its name to Red Brick Brewing Company."



Per the owners of Monday Night Brewing, "We brew beers for the weeknight balanced, flavorful ales that pair well with food.

Believe it or not, the idea for Monday Night Brewing grew out of a small Atlanta study. We started brewing beer together on Monday nights as a way to get to each other better. As they got more engrained in the industry and more people showing up to brew with us, beer quickly became more than just a weeknight

Our purpose as a brewery sums up the fundamental reason that we exist. It guides our decision-making and provides a lens through which to evaluate our options as a business.

Our Purpose:

Monday Night Brewing exists to deepen human relationships over some of the best beer in the country."





Chef David Larkworthy opened 5 Seasons Brewing Company in 2001 with the providing cutting-edge, seasonally-appropriate food and drink at fair prices would rather have people here twice a week, than once a month," remarked David. It is obvious to the casual observer who recognizes friendly locals each and every time. When you consider the restaurant can seat over three hundred people, it's an amazing how cozy and comfortable you feel.

The national reviewers raved. Zagat Survey rated 5 Seasons "Excellent." The New York Times rhapsodized 5 Seasons as "Where to eat... Remarkable" and Atlanta Magazine Atlanta Journal and Creative Loafing christened The 5 as "Best of Atlanta." David's food have appeared on Good Morning America, Good Morning Atlanta, CNN and has had many recipes published in newspapers and magazines



The Owner of Second Self was asked "How do you feel Second Self stands out from other breweries in the growing craft beer scene around Atlanta?"

First and foremost our focus is on flavor and quality. Take, for example, our Thai Wheat. In that beer we use fresh ginger, lemongrass, and galangal (a cousin of turmeric also called blue ginger). We don't use dry ingredients or extracts in our beers. We source all our ingredients from the farmers market in the morning and put it in the beer the same morning. The Thai Wheat is inspired by a trip I took to Thailand in 2010; I wanted to create a beer that reminded me of Thailand, and the whole thing started with spices. I think we are unique because all of our beers are conceptual beers; the



story behind all of them. Usually it's a trip, or experience, or a certain food. We create just a Second Self IPA, or a Second Self Wheat, thinking that they would come out. We think every beer we make is a new style of beer; that's kind of how we approach it. Also, with my background in food, food pairing is very important. We don't want the beers to overpower what you are eating. We try to make balances that go well with various food"

WASRAG & BREW TO ANNOUNCE PARTNERSHIP AT RI CONVENTION

The partnership between BREW and WASRAG (**Water and Sanitation Rotary Action Group**) is moving forward with a formal collaboration agreement to be voted on by both Boards.



This agreement is simple. WASRAG will set up specific geographic accounts in their 501c3 Charitable Foundation for BREW members and commercial breweries to donate funds to. This way donors can specify the specific geographic area of the world they wish their donations be directed to. Then WASRAG will designate the approved water projects in those geographic areas to which the funds will go.



BREW is looking forward to creating a campaign to solicit donations from breweries large and small around the world to recognize the commendable efforts of Stella Artois supporting clean water projects.



To celebrate our new partnership, WASRA invites all BREW members to join them at the 10th Anniversary Party on Saturday June 11 at the Georgia Aquarium (**225 Baker St NW**)





© meme4u.com

Atlanta, GA) from 5:30 -7:30 PM.
This will be a great start to our future collaboration and partnership!
If you would like to attend you must

[RSVP NOW! - CLICK HERE](#)



BREW HAPPENINGS AT THE CONVENTION

BREW will be very visible at the RI convention in Atlanta. **COME BY AND SAY HI** and meet BREW members from around the world at our booth #2637 in the HALL OF FRIENDSHIP (HOF).



SHIRT MOCK UP ONLY (2 DEC 2013)
 MOTIF "ROTARY BREW" - COLOR: BLUE 282C / MULTI GOLD YELLOW

With over 50,000 Rotarians anticipated to be at the convention, our goal is to welcome so many BREW members that we at least double our membership which is currently over 500 members.

This will also be a rare opportunity to purchase official BREW Shirts (\$45 per shirt). They are manufactured by Wet Dog Designs, which is owned and operated by Steve Curry, a Rotarian in Atlanta.

They come in men and women's style in sizes Medium to Large. They will sell fast, so come early to the House of Friendship to get best selection.

We will also be holding our **Annual General Meeting in Room A408 of the Georgia World Congress Center (285 Andrew Young International Blvd) Tuesday June 13, 2017 from 12:30-14:00 .**

At this meeting we will elect our Board of Directors, be briefed on the new collaboration with WASRAG and our upcoming campaign to solicit donations from commercial brewers for WASRAG projects.



You can look at a copy of the proposed agenda [here](#).

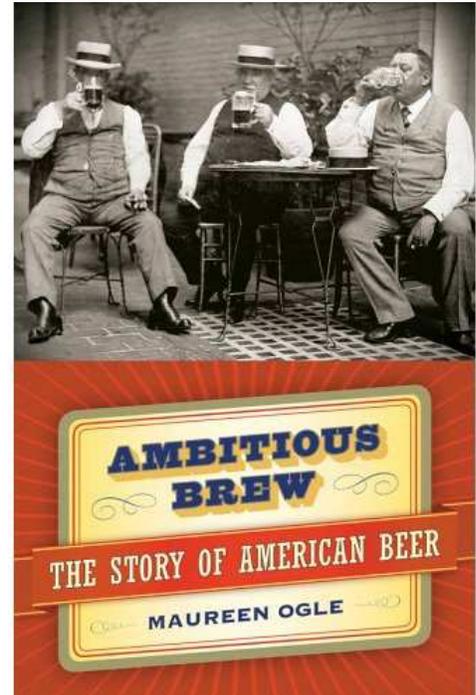
We invite and encourage you to join us for this important annual meeting a meet your BREW Board of Directors and fellow members.

A RECOMMENDED READ FOR BEER FANS!

(per Amazon.com) "In the first-ever history of American beer, Maureen Ogle tells its epic story, from the immigrants who invented it to the upstart microbrewers who revived it. Beer might seem as American as baseball, but that has not always been true: Rum and whiskey were the drinks of choice in the 1840s, with only a few breweries making heavy, yeasty English ale. When a wave of German immigrants arrived in the middle of the nineteenth century, they promptly set about re-creating the pleasures of the *biertgartens* they had left behind.

Just fifty years later, the American-style lager beer they invented was the nation's most popular beverage-and brewing the nation's fifth-largest industry, ruled over by fabulously wealthy titans Frec Pabst and Adolphus Busch. But when anti-German sentiments aroused by Wo War I fed the flames of the temperance movement (one activist even declared "the worst of all our German enemies are Pabst, Schlitz, Blatz, and Miller"), Prohibition was the result. In the wake of its repeal, brewers replaced flavor v innovations like marketing and lite beer, setting the stage for a generation of microbrewers whose ambitions reshaped the drink. Grab a glass and settle in for the surprising story behind your favorite pint.

[Available by clicking on this link to Amazon.com](#)



The unofficial 4 - Way Beer Test
NOW AVAILABLE FOR PURCHASE!



From *National Awards*

800-810-2100



1. Is it ice *COLD*?
2. Is there *ENOUGH* for *ALL* concerned?
3. Will it build *GOOD TIMES* and *MUCH BETTER FRIENDSHIPS*?
4. Can it get any *BETTER* than this?

The beer cozy pictured above will be available for purchase at JUST cozy. It can be purchased ONLY at their booth in the Hall of Friends at the RI Atlanta Convention or via phone order it is not in their catalogue.

ROTARY BEER FESTS

Rotary Clubs around the globe are holding more and more beer festival fundraisers that are successfully raising the funds needed for a variety of projects.



community service projects locally and globally.



Below are examples of Rotary beer fests. They are growing at fast rate and the list gets longer with each edition. We welcome news and photos of your beer events

ROTARY CLUB	FESTIVAL NAME & MONTH	WEBSITE
The Rotary Club of Roundhay North Leeds UK	North Leeds Charity Beer Festival March	http://www.northleedscharitybeerfestival.co.uk
Fort Yuma Yuma Arizona	Yuma Penitentiary Pine Fest April	yumapintfest.com/ypf/
Temple Terrace FloridayUSA	Temple Terrace Craft BrewFest May 13	http://www.templeterracebrewfest.com
Powhatan Virginia, USA	Virginia Hops and Barley Festival Mav	-

Bowmanville Ontario, Canada	Rockin Rotary Ribs & Brew June	http://www.vabeerfest.com
Richmond Hill Ontario Canada	Rotary Beer Festival August	http://www.rotarybeertasting.com/
Dunsmuir California USA	State of Jefferson Brew Fest August	http://www.jeffersonbrewfest.com/
Tallahassee Sunrise Florida, USA	Beer Fest Tallahassee September	http://www.brewfesttallahassee.com/
Brangore United Kingdom	Great Brangore Beer Fest and the Tasting September	https://www.facebook.com/brangorebeerfes
Dougherty Valley California, USA	Hopfest September	http://www.v3hopfest.com/index.html
Point West Rotary Sacramento California, USA	California Brewers Fest September 16	http://calbrewfest.com
Woodland Luna Vista Woodland California USA	Yolo Microbrew Festival September	http://yolobrewfest.brownpapertickets.com/
Weed California USA	Weed Brew Fest October	http://rotaryclubweed.org
South Metro Minneapolis Minnesota USA	Pints for People October	http://portal.clubrunner.ca/3082/Stories/pints-people
	Oktobeirfest	



Chorly Astley United Kingdom	October	http://www.chorleybeerfestival.org.uk/Home
Madison West Towne- Middleton Wisconsin USA	The Great Rotary Oktoberfest October	http://rotary-oktoberfest-wi.org/
St. Augustine Sunrise RC Florida, USA	Rhythm and Ribs January	http://rhythmandribs.net
Key Largo Florida, USA	Brew on the Bay January	http://www.keylargorotary.org/BrewontheBay.
Oconomowoc, Wisconsin, USA	Beer Fest February	http://www.oconomowocrotary.org/
Crosby Liverpool, UK	Crosby Rotary Beer Fest February	http://www.eventbrite.com/e/crosby-rotary-beer-festival-feb-19th-21st-st-lukes-hall-tickets-9247839537/



BREW NEWSLETTER EDITOR
Steve@Rotary5160.com
 25-A Crescent Drive
 Suite 200
 Pleasant Hill, CA, USA 94523

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BREW, 25 A Crescent Drive, Suite 200, Pleasant Hill, CA 94523

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